



GREATER GREEN BAY COMMUNITY FOUNDATION

U.S. OIL OPEN FUND FOR BASIC NEEDS GRANT GUIDELINES & APPLICATION PROCESS

The U.S. Oil Open Fund for Basic Needs is a field of interest fund to assist established nonprofit organizations with a proven record of success in maintaining solid, critical programs that address the root causes of poverty and prevent persons in episodic crisis from becoming persons of chronic need.

Priority will be given to projects/programs that:

- Help at-risk children become healthy and ready to succeed in school.
- Strengthen families to help them meet their basic needs and build their financial self-sufficiency.
- Help uninsured and underinsured residents sustain a higher quality of life by reducing acute and long-term care crises.
- Empower, dignify, and support individuals affected by aging and dementia with low or fixed incomes.

Additional information about each impact area is attached.

GRANT AWARDS

- A single organization may request up to \$25,000 annually. (These requests should be made on the Community Foundation's standard grant application.)
- Collaborative projects may request a maximum of \$100,000 per year for three years. A letter of intent is required to be submitted before a formal application is accepted. Collaborative grants support programs undertaken by a team of two or more non-profit organizations because the scope or complexity of the project can benefit from each organization's particular expertise, area or provided services, or other factors. Collaborating groups are coordinated by a single non-profit entity but should meet on a regular basis to oversee the project.

A single organization can apply for one annual grant and an unlimited number of collaborative projects each year.

TYPES OF GRANT SUPPORT

Project support – Grants to initiate, support, enhance, or expand specific projects or programs with goals and measurable outcomes that are consistent with the funding priorities.

Operating support - Unrestricted grants to support organizational operations directly related to the proposed project.

Capacity building – Grants that either enhance an agency's ability to meet its mission and goals or position an organization to increase its scale and ability to meet community needs.

Policy analysis and advocacy – Grants to nonprofits that conduct nonpartisan studies, engage in public awareness campaigns, and promote collaboration among nonprofit, public, and civic groups around critical community issues.

DEADLINES

The Community Foundation disburses discretionary resources from the US Oil Open Fund for Basic Needs one time a year. Letters of intent for collaborative projects must be received no later than March 1. Invitations to submit a full grant application will be issued by the Community Foundation within 10 business days of receipt of the letter of intent. Organizations applying individually and invited collaborative applications are due April 1. If deadlines fall on a weekend or holiday, information is due on the last business day prior to the deadline.

Guidelines for the Letter of Intent as well as Grant Applications are available on our website at www.ggbcf.org.

QUALIFICATIONS

All applicants must meet the following:

- Be tax exempt and qualify under section 170 (b)(1)(A) other than clauses (vii) and (viii) of the Internal Revenue Code of 1986 (typically a 501(c)(3) public charity). In addition they should be qualified as a 509(a)(1) or 509(a)(2) under IRS Code.
- Serve the people of Greater Green Bay – Brown, Kewaunee, and/or Oconto counties, Wisconsin.
- Operate, choose a governing board, and provide services without discrimination.

RESTRICTIONS

The Community Foundation does not make grants from its discretionary resources for the following:

- Annual or Capital Campaigns
- Promotion of any religious belief
- Individuals (except scholarships)
- Debt retirement
- Lobbying
- Activities occurring before the grant is awarded
- Efforts substantially serving people outside of Brown, Kewaunee and Oconto counties, Wisconsin

APPLICATION PROCESS

1. Dream.

A charitable organization or group of organizations develops a good idea that addresses a problem or an opportunity.

2. Share the Dream.

Collaborative groups (asking for a maximum of \$100,000 a year for three years) must submit a letter of intent no later than March 1. Invitations from the Community Foundation to submit a full proposal will be made within 10 business days of receipt. Guidelines for the letter of intent are available on the website: www.ggbcf.org.

Single organizations (applying for a maximum of \$25,000 for one year) are encouraged to visit with the Community Foundation to share the idea and receive informal feedback.

3. Put the Dream on Paper.

The charity completes a formal application and submits the materials to the Community Foundation for consideration. Applications are available on our website: www.ggbcf.org.



4. Do We Dream Together?

The Community Foundation determines if it would like to work together with the charity on the project. Site visits and interviews may be conducted as part of this process. Grant decisions are made within eight weeks of the application deadline.

5. Make the Dream a Reality.

Now it's time to implement the idea and turn the dream into a reality. Funds awarded are generally available soon after award decisions are made. Multi-year grants have a few additional reporting requirements to receive second and third year funding.

VISIT WITH US...

We'd rather you spend more of your time working for the betterment of the community than filling out our forms. Before you begin writing a proposal, visit with us to receive some feedback.

Greater Green Bay Community Foundation

310 West Walnut Street, Suite 350

Green Bay, Wisconsin 54303

920-432-0800

www.ggbcf.org



U.S. OIL FUND FOR BASIC NEEDS

IMPACT AREAS

IMPACT AREA #1: Children are healthy, safe, and ready to succeed in school.

- More children are safe from harm or neglect.
 - Rate of child abuse and neglect is lowered
 - Preventable hospitalizations of children are reduced
 - Car seats are being installed and utilized correctly
- More children are ready to succeed in school, physically, emotionally, socially, and intellectually.
 - Children ages 3-5 years old with family incomes of \$40,000 or less are enrolled in preschool
 - By age 4, children are screened for school readiness
- Parents are able to assist their children to be healthy, safe and ready to succeed in school.
 - Parenting education, classes, and initiatives
- More children have a complete health screening by age 4.
 - Dental screenings and care
 - Mental/behavioral screenings and care
 - Immunizations

IMPACT AREA #2: Strengthen families to help them meet their basic needs and build their financial self-sufficiency.

- Emergency time-limited funding is available for families in need. Fewer families have emergency crises that lead to unstable housing or living conditions.
 - Reduction of utility-disconnects due to failure to pay bills
 - Medicine and medical equipment
 - Eviction prevention
 - Transportation
- Families have better access to needed services through the identification and reduction of barriers to needed services.
 - Families have the information, education, and assistance to access programs and tax credits for which they may be eligible.
 1. Eligible families receive a childcare subsidy
 2. More eligible families file for and receive Earned Income Tax Credit, Child and Dependent Care Tax Credit, and/or Homestead Credit
 - Families have improved access to transportation.
 1. Public Transportation
 2. Other forms of transportation
- Families have access to education and assistance in order to overcome barriers to reaching self-sufficiency. At-risk factors include, but are not limited to, homelessness, single parent families, teenage parents, individuals with mental or physical disabilities, and those experiencing extreme poverty.
 - Parenting classes
 - Basic financial education and budgeting skills
 - Transportation for access to employment
 - Rental deposits
 - Home visitations
 - Home ownership



IMPACT AREA #3: Uninsured and underinsured residents sustain a higher quality of life by reducing acute and long-term care crises.

- High-risk individuals have access and assistance in obtaining services to diagnose diseases in early stages, and needed services are available.
 - Health screenings for hearing, bone density, blood pressure, vision, diabetes, mental illness, etc.
 - Culturally appropriate health education, especially for diabetes prevention and management
- Patients with chronic conditions receive support and education to reduce the negative consequences of their illnesses.
- Family caregivers have adequate support, training, and respite care; are prepared physically and emotionally to provide care; and are knowledgeable about available community resources.

IMPACT AREA #4: Individuals affected by aging and dementia with low or fixed incomes are supported by services that meet their needs and allow them to age with dignity.

- Older adults are able to meet their basic needs, including access to Durable Medical Equipment, Meals, Daycare, Housing Options, Transportation and Problem Solving.
- Older adults are socially and emotionally supported in the community.
 - More people age 65+ engage in social, religious, or cultural activities
 - Reduced abuse and neglect against people age 65+
- Family caregivers have adequate support, training, and respite care; are prepared physically and emotionally to provide care; and are knowledgeable about available community resources.

