# **ACCEPTED ASSETS**



## WE ACCEPT A WIDE RANGE OF ASSETS TO MAKE YOUR GIVING SIMPLER AND SMARTER.

To talk further about making a gift, please contact our Donor Relations Team.

(920) 432-0800

#### **CASH**

Cash, usually in the form of a check or credit card, is the most convenient way to establish or add to a fund.

### **PUBLICALLY TRADED SECURITIES**

Contributions of appreciated stock, bonds, or mutual fund shares are a taxadvantageous way to fund your charitable giving. Here are the benefits:

- An immediate charitable deduction for the full fair market value of the donated assets
- Exemption from any capital gains tax on the appreciation
- A deduction of up to 30 percent of your adjusted gross income from the fair market value of contributed securities.

For transfer instructions, please contact Maribeth Franken at (920) 432-5577

#### **REAL ESTATE**

A gift of real estate offers you a way to unlock the full appraised value of a property. You can gain significant tax advantages, and at the same time, build a charitable legacy to support your favored charitable organizations for years to come.

#### LIFE INSURANCE POLICIES

Many people find that the protection offered by life insurance policies is no longer needed later in life. At that time, a life insurance policy could become an ideal tool for charitable giving. Gifting an insurance policy is simple: You start by irrevocably assigning your policy to the Greater Green Bay Community Foundation by naming it as the sole beneficiary. You can make annual tax-deductible contributions to cover the policy's annual premium. Or, if the policy is paid up, you will receive an immediate tax deduction in an amount equal to the policy's cash surrender value.



To discuss donating other assets including closely held stock, please contact the Foundation at (920) 432-0800.



