

Greater Green Bay Blueprint to Prevent and End Homelessness

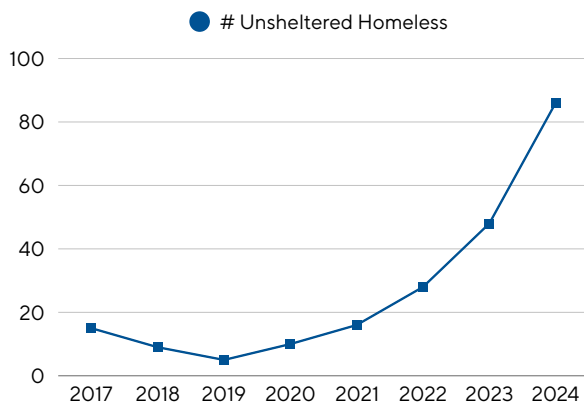


VISION

We believe the issue of homelessness in Green Bay is solvable, and that ending homelessness is part of the pursuit for housing, racial, and health justice. With this Blueprint, every Green Bay resident will have an opportunity to bring solutions, expertise, energy, hard questions, creative and critical thinking, resources, and connections to the table to prevent and end homelessness.

THE NEED

- In 2020, CSH conducted a supportive housing needs assessment which found that 1,030 additional units of supportive housing were needed to meet the needs of the population.
- In 2022, Brown County homeless providers served 1,741 people experiencing homelessness. 40% of those served were children under the age of 18.
- From 2023-2024, the number of people experiencing unsheltered homelessness in Brown County rose 44% from 48 to 86.



DEFINITION OF SUCCESS

We will prevent homelessness from occurring whenever possible, and when we can't prevent it, we will work to ensure the experience of homelessness is rare, brief, and non-recurring.

GET INVOLVED

IDENTIFIED STRATEGIES



INCREASE ACCESS TO AFFORDABLE HOUSING OPTIONS

By developing new units, increasing landlord engagements/incentives, and increasing housing options by expanding access to existing housing stock.



INCREASE ACCESS TO AND COORDINATION OF SERVICES

By increasing coordination between providers and access to shelter and services, increasing access to mental health and substance use services, and increasing use and understanding of coordinated entry.



ENSURE EMPLOYERS AND EDUCATORS ARE PART OF THE SOLUTION

By increasing employment pathways and employer related housing and non-traditional employee benefits.



PREVENT HOMELESSNESS, SUPPORT EMPLOYMENT, AND DECREASE JUSTICE INVOLVEMENT

By preventing homelessness and building wealth, increasing access to safe and affordable childcare, and setting people up for success as they exit institutions.



TELL THE STORY

By educating and informing the community on the reasons for homelessness and housing instability.

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WHAT WE'VE ACCOMPLISHED

We have achieved over 30% of the nearly 100 tasks outlined in the Blueprint, including:



ADDED

- **113 new affordable housing units*** within three new housing developments
- **A new shelter, 24/7 Drop-in Center, and Host Homes program** for homeless youth

**Affordable is defined as housing where the occupant is paying 30% or less of their gross income on total housing costs, including utilities.*



DECREASED

Law enforcement contact with unsheltered individuals by launching a Homeless Response Team of service providers and outreach workers, in partnership with the Green Bay Police Department.



INVOLVED

- **Individuals with lived experience** in local policy discussions and housing advocacy efforts
- **Local churches** to fill a critical service gap by offering daytime shelter and services on Sundays
- **N.E.W. Community Clinic** to bring mobile medical, dental, and mental health services to shelters and low-income housing complexes



HIRED

- **2 street outreach workers** focused on case management for the chronically homeless
- **A consultant** to help the city explore the establishment of a Community Land Trust

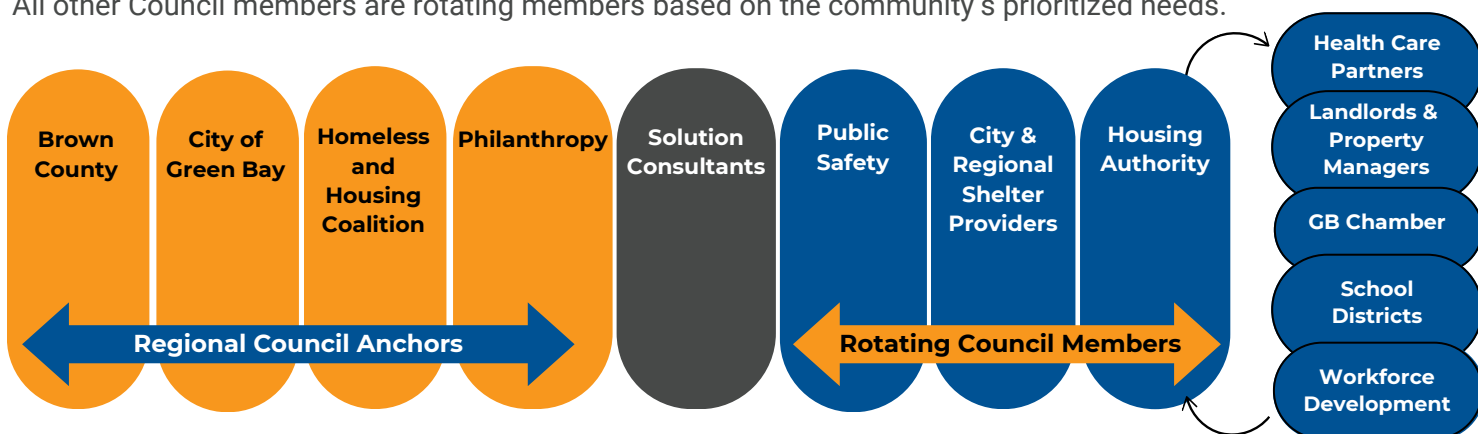


LAUNCHED

A unified system for services providers to better coordinate housing placements

COMMUNITY-WIDE INVOLVEMENT

The Regional Council to Prevent and End Homelessness governs the implementation of the Blueprint. The Council is anchored by the Brown County Homeless and Housing Coalition, Brown County, City of Green Bay, and Philanthropy. All other Council members are rotating members based on the community's prioritized needs.



COMMUNITY PRIORITIZED ACTIONS: 2024-2026

2024: Support Active Work and Raise Awareness of Accomplishments and New Implementation Structure

2024-2025: Increase Access to Affordable Housing and Services

2025: Increase Low Barrier Access to Emergency Shelter Beds & Exiting Institutions

2026: Preventing Homelessness, Engaging Employers