The **BUSINESS** Boost

3 Ideas for Social Media



Planning a staff incentive to celebrate giving? Snap photos and share them online with the hashtag #givebiggb!



Record a brief video about your company's Give BIG fundraiser and why your company values supporting nonprofit causes.



Share the link to your business profile. Encourage visitors to learn about your campaign and the participating nonprofits.

FOLLOW US

@ggbcfoundation

MESSAGES TO PROMOTE YOUR CAMPAIGN

Spread the word about your involvement in Give BIG Green Bay! Here is some sample language to help get you started:



To Announce Your Participation

We're excited to announce our participation in the Business Boost of Give BIG Green Bay! Visit [YOUR COMPANY'S PROFILE LINK] Feb. 24 - 25 to join us and support local nonprofits doing BIG things for our community! #givebiggb



If You're Offering a Match

We're giving BIG by matching our employees' gifts made through #givebiggb, Feb. 24 - 25! Join us to discover local nonprofits, find a cause you care about, and GIVE at givebiggreenbay.org.



If You're Offering a Staff Incentive

To celebrate #givebiggb, we're offering [DESCRIBE INCENTIVE] to encourage our team to join in. Get involved, show some love for local nonprofits, and be part of something BIGGER!



When it's Time to Celebrate

Wow. Together, we raised $X for the nonprofits participating in #givebiggb! We couldn't do this without all of you, and your amazing support of our community during Give BIG Green Bay. Thank you!

Include our official hashtag in your social media posts to join the conversation!

#giveBIGgb